# March BID Newsletter



### **New Business**

#### **Lotus Healing**



Dr. Ashley Anne brought Lotus Healing, LLC to Shorewood in December 2018. Run entirely online, Lotus Healing is a health education, coaching, and

consulting business dedicated to teaching humans about healing in four dimensions: mind, body, relationships, and energy. Dr. Ashley is an Integrative Lifestyle Doctor with a BA in Communication, MA in Counseling Psychology, and PhD in Counselor Education. She's also a yoga teacher, relational therapist, and Reiki practitioner. Through her online community, Dr. Ashley provides monthly healing guides, consultation for other healthcare professionals, and one-on-one coaching to help people resolve disease and disorder one lifestyle change at a time.

"Health care has evolved well beyond the body; we now know that what goes on in our minds, relationships, and energy is just as important as our physical experience. My mission through Lotus Healing is to provide clients with holistic, multidimensional health care, completely supported by research in neuroscience and quantum physics."

www.lotushealing.com @lotushealers on <u>Facebook</u>, <u>Instagram</u>, and <u>YouTube</u>



#### Lotus Healing offers:

- One-on-One Virtual Coaching
- Online Integrative Lifestyle Workshops
- Monthly Digital Magazines for Four-Dimensional Healing
- Consultation for Medical Doctors, Nurses, and Holistic Healthcare Providers
- Education about Essential Oils and Natural Products

Welcome Dr. Anne, to the Shorewood BID!

### **Business Spotlight**

#### **Positronic**

Tattoo artist Todd Gnacinski opened his tattoo and piercing business in Shorewood nearly four years ago. Seen with tattoo and piercing apprentices Lennox and Ery, you can almost feel the welcoming vibe that his place is well known for. "Our goal is to make everyone feel welcome and build relationships with the customers."

He has over 8 years experience as a tattoo artist and is a MIAD alum. He loves all things Syfy, evidenced in his work and shop decor. However, his artistry goes beyond Syfy- check out his wide-range of work and see for yourself.

He and his team really know the history of their craft and emphasized the importance of choosing a professional tattoo and piercing shop for these types of services. Professional piercers use the safest equipment, different than what is used by other businesses. And, there is physically less discomfort in using needles vs piercing guns.

1918 E. Capitol Drive 414-585-9743 PositronicTattoo@gmail.com @positronictattoo





### **Shorewood BID Events**

# Second Annual *Shorewood Shenanigans*Noon to 6PM Sat., March 16

Join the Business Improvement District's 2nd Annual Shorewood Shenanigans up and down North Oakland Avenue. Start at any of the NINE participating bars and restaurants and hop on a shuttle provided by Milwaukee Brat House to travel along Oakland for the day.

Stop at the **Kensington Square Block Party** for music, food (including a food truck), drinks and activities. There will be a craft station, hurling demonstrations and plenty of local vendors, plus kettle corn!

@shorewooddowntown

**Event Schedule** 



#### **NEW THIS YEAR:**

Event t-shirts are available for purchase at Three Lions, Milwaukee Brat House, Draft & Vessel and Just Goods thanks to the Shorewood Foundation.

### **Shorewood Business News**

#### **Casa de Corazon Update**

Construction started last week for this Spanish immersion early childhood center - the first location in Wisconsin. The center provides care for infants, toddlers and preschoolers. Besides Spanish immersion instruction, the

school serves only farm-to-table food from local farmers.

A great addition to Shorewood!



#### **New Commercial Building Owner**

So why do we care about new commercial building owners? We care when new owners want to jump right in and become great community partners. A warm welcome to <u>Select Properties</u> who purchased 3575 N. Oakland Av mixed-use building. They are busy making improvements both in and outside the building and forging great relationships with the existing business owners. Welcome!

# Check out the "Shopping Local Helps Keep Shorewood Vibrant" article in the Shorewood Today Magazine.

Miss Cupcake business owner aptly said "When people don't support local businesses, they fail, and then the bigger corporate businesses end up defining the neighborhood. You end up losing the character and uniqueness that drew people there in the first place."



#### Sacred Sound Classes -April 6 Open House

If you have been wondering about the new window at 3805 N Oakland Ave with the beautiful lighted



rose, you will want to drop in - Saturday, April 6, 2019, from 1:00 PM to 3:00 PM. Owner Rosie Rain invites you to come and experience how to listen to and love your body through yoga and sound in her very unique Musical Healing Space. Experience how Rosie blends the timeless teachings of yoga with the healing power of sound. There will be an opportunity to do 15 minutes of yoga with musical accompaniment, in addition to time for introduction to Rosie's style of teaching and Q&A, tea and cookies. First session will be at 1:00 pm and the second session will start at 2:00 pm. Welcome, please join us, we would love to meet you!

There is no other yoga studio like this in the city. Don't miss this chance to discover a whole new dimension of yoga.

3805 N. Oakland Ave

# Crux Chiropractic

Free Herbal
Muscle Rub for all
new patients who
mention the BID
during the month of March!



Call 414-877-0866 or cruxchiro.com/schedule-an-appointment

2211 E. Capitol Dr

### Golden Rey

Sign up by March 6 for a Conscious Cleanse Program. Register today to find out how great healthy feels.



Join the Conscious Cleanse

March is Traumatic Brain Injury awareness Month. Take advantage of our discount on HBOT. 20% off all packages for the month of March.

## Northwoods Web Solutions

Has free workshops for the community:

March 5 – Best Practices
for Creating Your
Accessible Web Presence – Learn More

March 14 – **Google Display Ads for B2B** – Learn More

March 21 – Planning Your Website Redesign – <u>Learn More</u>

March 28 -Writing for the Web -Learn More



## Corner Bakery

Fall in Love with The Corner's New Shrimp Entree's, available for a limited time.



1305 E. Capitol Dr

# Do you have BID-related news you want us to share? Please email <u>Ericka</u>

Are you an in-home business in Shorewood?

The BID serves the Shorewood business community
and we would like for all Shorewood businesses to be a part of it!

Please contact **Ericka** for more info!