

May BID Newsletter



Business Spotlight

Draft & Vessel

Owner Nat Davauer and Beer Extraordinaire Eric Gutbrod never falter on their commitment to providing great craft beer, offering 22 rotating draft lines.

Nat and his family moved to Shorewood 13 years ago and opened Draft & Vessel in 2014, expanding two years later. He recalls "It really was a community experiment and the community supported the idea and drove its growth. It was a true collaboration."

He opened this bar because there was nothing like it in the community. He wanted to create "an intimate space that revolves around great beer and great conversation." For those in the mood for something else, he added draft wine, mead, coffee, kombucha and Rishi tea. And, what's a bar without [live music](#)? He's got that covered too.

Oh, and friendly dogs are welcome too.



at Blessing of the Bock April 27th, owner Nat Davauer and Manager Eric Gutbrod



4517 N Oakland Ave

Shorewood BID Events

Countdown to Shorewood's 16th Annual Criterium Cycling Classic, Thursday June 27th

For this year's race we're getting an earlier start with the addition of the Junior category with races starting at 10:40 AM- mark your calendar! The route is the same, bordered by Oakland, Olive, Maryland & Kensington.

Interested in being a sponsor or getting in on the Prime action?

Sponsor & Prime Information

What's a Prime (preem)?

It's an added cash incentive offered to cyclists on any given lap during a race! Your message will be announced as the athletes race by. Primes lend excitement to the race by creating a mini-race within a race. Anyone can get in on the action: a business, family or neighborhood!

BONUS! The family/individual with the



highest prime donation will receive two complimentary tickets to the Shorewood Feast Harvest Dinner on Saturday, September 14th!

Shorewood News

Is Retail Dead ... in Shorewood?

That's a hot button topic these days with the announcement of Harley's leaving. First, thank you Harley's for 101 years in Shorewood! We are thankful that you've made Shorewood your home for so long - what an accomplishment to thrive all those years and to continue thriving in the region.



It's a fact that retail is challenged everywhere and each community's commercial districts continually seek to hone in on what makes their downtown special and different from their neighbors. It's no secret that Shorewood's commercial district is large, linear and segmented. While the optics of an iconic business leaving Shorewood is heartfelt, let's not forget the great economic growth Shorewood experienced over the last 10 years and we will continue to experience. Shorewood continues to be a desirable and attractive community for all things related to EAT-PLAY-LIVE-WORK!

Blue's Egg Gearing Up for Summer

You'll soon notice a half dozen tables and more benches outside at Blue's Egg, for those who love eating outdoors. And for those waiting, you can order a drink or two right where you are and enjoy.



May's Egg Plate Charity goes to **Kids Matter**. \$1 of each Egg Plat will help abused and neglected children heal and thrive.

Should Gas Stations Sell Beer in Shorewood?

Have you noticed that Shorewood gas stations do not sell any kind of alcohol? Shorewood adopted a policy in the early 90's restricting alcohol sales to pharmacies, grocery stores and liquor stores. (Restaurants & bars are a different type of license). A gas station on Capitol Dr applied for a license, requesting the village change the policy and their application was denied at last night's village board meeting . The village limits these types of licenses to 6 and currently 3 are in use.

Shorewood Animal Hospital Major Reno

If you haven't noticed, Dr. Rosene is in the midst of a major renovation over at the animal clinic, scheduled for completion in Fall. In the meantime, to keep feline stress levels low in the midst of all the construction, they set up a cat clinic next door (2510 Capitol). There's some exterior changes too, moving the front door and creating an inviting vestibule.

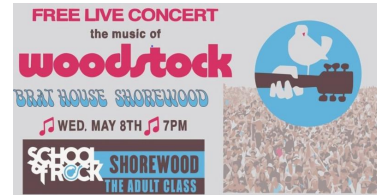


Shorewood Animal Hospital is celebrating 31 years in Shorewood this month!

Shorewood Business Events & Specials

Milwaukee Brat House & School of Rock Free Concert

The School of Rock Adult Class will be playing The Music of Woodstock, May 8th 7 PM



Camp Bar Hosting Veteran Professional Resource Group

"How and Why to Network at Conferences"
May 9th 5:30 - 7:30 PM at Camp Bar Shorewood.

VETERAN PROFESSIONAL RESOURCE GROUP

Corner Bakery Cafe

Stop by The Corner for Some NEW Summer Goodness

Visit Corner Bakery Cafe for \$2 off any breakfast
entree!

Valid in cafe for \$2 Off Any Breakfast Entree in the following markets:
Atlanta, Baltimore, Chicagoland, Austin, DFW, East Texas, Houston,
McAllen, Corpus Christi, San Antonio, Washington DC, Milwaukee
Area, Greater Philadelphia/New Jersey, Portland Area & Southern
California. Not valid online or with delivery. Not valid with other offers.
Substitutions may have an additional charge. No cash value.
Expires 5/31/19. Offer Code 505.

corner bakery

SWEET SUMMER
GOODNESS

AVAILABLE FOR A LIMITED TIME

Berries & Cream Pancakes

Berries & Cream Oatmeal

\$2 OFF ANY BREAKFAST ENTREE

Valid in cafe in the following markets: Atlanta, Baltimore, Chicagoland, Austin, DFW, East Texas, Houston, McAllen, Corpus Christi, San Antonio, Washington DC, Milwaukee Area, Greater Philadelphia & New Jersey, Portland Area & Southern California. Not valid online or with delivery. Premium menu items & substitutions may have an additional charge. One offer per order. Not valid with other offers.
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Mother's Day Specials!



SHOP

SHOP is offering 25% off one item; May 10-12.

Not applicable to previous purchases.

SHOREWOOD FAMILY CHIROPRACTIC

Get mom a gift you know she'll love!
Mother's Day Massage Gift Certificate

NORTH SHORE BOULANGERIE

Mom will love you even more!

Bring her to North Shore Boulangerie's
Champagne & Soufflé
Mother's Day Brunch.

Call 414-963-2153 for reservations

Hubbard Park Lodge

Mother's Day Brunch Buffet
9am-2:30pm

Reservations can be made by calling 414-
273-8300

Colectivo Coffee

Coffee of the week... Mama Bear!

For each bag sold, Colectivo will donate
\$2 to hunger relief organizations in
Milwaukee, Madison, and Chicago for the
purchase of infant formula.

Special

From May 1st through May 10th,
massage gift certificates are \$10.00 off:

60 minutes.....\$55.00

90 minutes.....\$80.00

Colectivo will also be hosting a one-day-
only pop-up floral shop on Mother's Day,
May 12, 2019 from 8am – 11am.

All flowers are thoughtfully sourced from
Wisconsin and will be bound in upcycled
burlap coffee bags from Colectivo's
roastery in Riverwest!

A portion of each sale will be donated to
Sojourner Family Peace Center.

Do you have BID-related news you want us to share?

Please email [Ericka](mailto:ericka@shorewoodbid.com)

Are you an in-home business in Shorewood?

The BID serves the Shorewood business community
and we would like for all Shorewood businesses to be a part of it!

Please contact [Ericka](mailto:ericka@shorewoodbid.com) for more info!