
Business Spotlight



Chattel Changers - Since 1972, Chattel Changers has specialized in estate sales and antique dealing and appraising. In 1979, they decided to open up a storefront in Shorewood to help them sell off the leftovers from estate sales. Owner David Rascht has been a part of it from almost the beginning. His mother bought into Chattel Changers in 1976, and it's just always been a large part of his life.

David says their biggest sellers are art and costume jewelry, with one of their most unusual pieces being a large eagle sculpture that had a 5' wing span! Day to day, they have everything from vintage toys, fine jewelry, rugs and even vintage arcade games on the floor. You just never know what you're going to find there, and it is an ideal place to go and find the perfect gift for the person who has everything! Chattel Changers is located at 2520 E Capitol Dr.

Shorewood BID Events

RESCHEDULED WinterFest @ Wood Square, Sunday, Dec 9th 5:30pm - 7:30pm

Due to rain, the WinterFest and Tree Lighting was rescheduled to 12/9 from 5:30 to 7:30 pm. Get into the holiday spirit at Wood Square (on Oakland ave, at Wood Pl.) Music, Hot Cider, Hot Chocolate, Popcorn, doughnuts, Selfies with Santa, and kid's activities all capped off with a **Menorah lighting at 6:45 pm and the tree lighting at 7:00 pm!** Join us!



And don't forget about the reindeer visit earlier in the day at the Tree Lot at 3505 Oakland starting at 1:15 to 4:15 PM.

BID News

Shorewood Short BID Video Release

Part 4 of the twelve 1-minute Shorewood Short Video Series is out, capturing Shorewood's great business district. Hear about the business district from Shorewood resident Lindsay Schmit!

Shorewood Short videos were initiated through the Marketing Advisory Committee that includes the Village, School District and BID, to showcase the reasons why Shorewood is a great place to live.

[Watch Now](#)

What's Next for North Shore Bank 4414 Oakland?

Now that North Shore Bank is in their new home at 4060 Oakland, they are proceeding with a Request for Proposal for the 4414 Oakland site that they own. As a great community partner, their RFP contains criteria for choosing a purchaser that factors in reputation and "use and sensitivity to the neighborhood heritage and demographics." Kudos to North Shore Bank! Stay tuned....

Ascension Moving Along at Old Sendik's Space

Ascension is seeking design approval for changes to the building facade, adding signage and simplifying the look by removing the cantilevered canopy and awnings. Stay tuned for proposed uses at their current location at 1901 E. Capitol.

Dr. Noah's Ark Veterinarian Expansion Complete

Last Monday, Dr. Noah nearly tripled his clinic space at 4604 N. Wilson Dr, adding 4,000 more square feet in the previous Rainbow Jersey space. The added space helps separate the felines from the canines and makes room for grooming services in the future. He is well known for his musical talents in the office and his infectious love of all creatures-furry or not. Check out his Facebook photos [@DrNoahsArk!](#)



Shorewood Businesses Specials & Events

Ananda Healing Collective
4528 N. Oakland Ave.



15% off 3 pack of acupuncture
15% off 3 pack of CranioSacral
15% off Skin & Body care product bundles

Yi Spa
4601 N. Oakland Ave. #220



**Purchase 4 massage certificates
and get one for yourself for free!**

60 minute relaxation massages are \$35.00

Northwoods Web Solutions
1572 E. Capitol Dr.



Free workshops for the community!

December 6th – Emerging Trends for Websites in 2019 [Learn More!](#)

December 13th – Introduction to Google Ads [Learn More!](#)

All workshops take place at 1572 E Capitol Drive.

Blue's Egg
4195 N. Oakland Ave



Join us at Blue's Egg in Shorewood **Monday through Friday, 7-11 a.m.**, and show us this card ([available here](#)) to get your first MIMOSA or MONKEY BREAD for FREE with the purchase of an entrée. (Good through Dec. 20, 2018; Cannot be

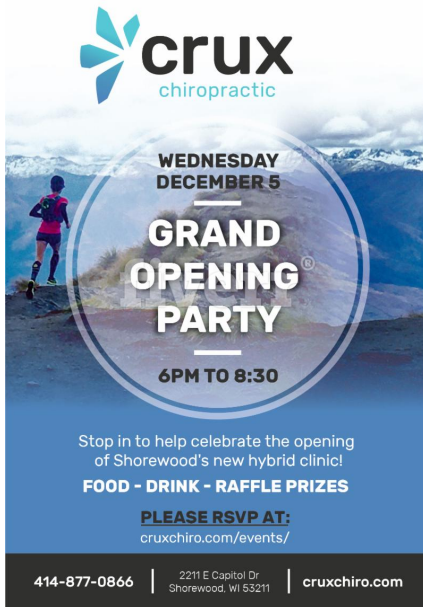
combined with other offers; only valid during specified times)

Get a FREE \$20 bonus card for every \$100 purchased in Black Shoe Hospitality gift cards.

Black Shoe gift cards are good at both locations of Blue's Egg, in Shorewood and Milwaukee, and at Maxie's and Story Hill BKC — including the wine, beer, and spirits shop at Story Hill BKC. (Bonus card good on dining and drinking; cannot be used for retail).

Crux Chiropractor
2211 E. Capitol Dr.

MOVE BETTER. FEEL BETTER. LIVE BETTER.

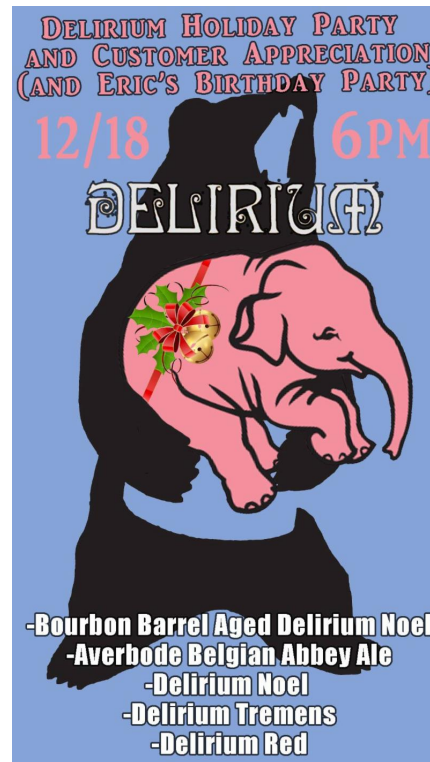


TONIGHT!
December 5th. 6:00PM - 8:30PM
Food, drinks & raffle prizes!

Come celebrate Shorewood's new active care clinic! Anyone interested in attending can RSVP on our website at cruxchiro.com/events/

We're looking forward to meeting everyone in our new community. If you can't make the event, please stop in another time to say hello!

Draft & Vessel
4417 N. Oakland Ave



There are too many things to do in December, so here's your chance to get three things done at once.

1. Check out this awesome tap-list from Delirium with some rare exclusives
2. Grab some freebie prezzies as a thanks for being great customers

3. and celebrate Eric's birthday with him

We'll have some great Delirium glassware giveaways as well as pink cupcakes and elephant hats! Now that's a party!

Three Lions
4515 N. Oakland Ave.



Ring in the Holidays with us at our Annual Customer Appreciation Christmas Party!

We will have LIVE MUSIC from the very talented, local artist, Kyle Feerick, beginning at 7 PM.

As a THANK YOU for your continued support we are also hosting a FREE HOLIDAY DINNER BUFFET. Available at 7 PM.

With it being the giving time of year, we are also going to be holding a WINTER HAT DRIVE! Please bring any warm winter accessories to be donated to a local shelter to help others stay warm this season. Any winter hats, scarves, gloves, socks, etc. are greatly appreciated. Bring in a donation and receive a Jameson Cocktail as a thank you from the pub!

For more info, [click here!](#)



Celebrate the holidays with A Blue Christmas event at the Three Lions Pub!

We are excited to invite back the award-winning, extremely talented, and highly upbeat band, [The Blues Disciples](#).

Of course, no Holiday event would be complete without an Ugly Sweater contest! Dawn your ugliest sweater and take part in our competition around 10:00 PM.

This is a free event, there is no cover charge!

This is a concert, a show, a party, a celebration, full of Holiday Cheer and plenty of Dancing!

For more info, [click here!](#)



Join us at the Three Lions Pub for an 80's Dance Party to ring in the New Year with the energetic and highly entertaining Mixtape MKE!

The night will be full of Celebration, Live Music, Drink Specials, Delicious Food and of course some New Year's Toasts!

This NYE Party is open to the community. There is NO COVER, VIP Wristbands are available and table reservations are encouraged but not required.

For more information, or help to make a table reservation, contact our Assistant General Manager, Kayleigh Horder, at kayleigh.horder@gmail.com or 414.763.6992

We look forward to ringing in the New Year with all of you!!

For more info, [click here!](#)

Community Calendar

THURS. DEC. 6 - SHS Orchestra Concert; 7pm, SHS Gensler Auditorium

SAT. DEC. 8 - Holiday Book Talk with Daniel Goldin, proprietor, Boswell Books; 11am, Shorewood Village Center

SAT DEC 8- Ice Carver; 11am - 3pm, Tree Lot @ 3505 Oakland Ave.

SUN DEC 9 - Reindeer Visit; 1:15pm - 4:15pm, Tree Lot @ 3505 Oakland Ave.

SUN DEC 9 - Rescheduled WinterFest; 5:30pm - 7:30pm, Menorah lighting @ 6:45pm, Tree lighting @ 7pm, Wood Square (Oakland Ave. & Wood Pl.)

TUES. DEC. 11 - SIS Band Concert; 7pm SHS Gensler Auditorium

THURS. DEC. 13 - SHS Band Concert; 7pm, SHS Gensler Auditorium

SAT. DEC. 15 - Digital Downloads 101; 10:30am, Shorewood Public Library

TUES. DEC. 18 - Shorewood Woman's Club presents the SHS Chamber Orchestra, directed by Karen Frink; 1pm, Village Center

THURS. DEC. 20 - SIS/SHS Choir Concert; 7pm, SHS Gensler Auditorium

**Do you have BID news you want us to talk about?
Please email [Ericka](#) or [Sarah](#) and let us know!**

Are you an in home business in Shorewood? The BID serves the Shorewood business community and we would like for all Shorewood businesses to be a part of it! Please contact [Ericka](#) for more info!