



## **MEETING MINUTES**

### **Business Improvement District Board of Directors Meeting Wednesday, August 21st, 2024 - 8:30 A.M.**

**1. Call to order - In person at Brat House located at 4022 N. Oakland Avenue, Shorewood, WI & Zoom Option**

The meeting was called to order at 8:41am by Jake Bresette, seconded by Mike O'Connor.

Board Attendees: Treasurer Mike O'Connor, Ned Brookes, President Jake Bresette, Nikki Enea, Craig Bulluck, Anne LePlae, Nat Davauer, Sue Froelich and Vice President Shannon Weber via Zoom.

Others present: BID Executive Director Janet Henning, Owner of Structural Elements Jacki Creighton and Karen Dean from the Shorewood Partners.

**2. Approve July 2024 Minutes** - Motion to approve by Mike, seconded by Craig. All in favor.

**3. 2024 Budget and P&L Update** – Janet provided the 2024 July P&L showing expenses and income. She noted that this month dues increased due to a website renewal cost. Motion to approve by Jake, seconded by Ned. All in favor.

**4. Business Openings/Closings/Village Update** – Janet noted that there are few available spaces in Shorewood as multiple new businesses have opened.

**5. 2024 Events –**

**a. 5<sup>th</sup> Annual Shorewood Feast – 9/14 – Volunteers Needed** – Janet let everyone know that we are in need of volunteers for short 2 hours shifts. We have wait staff but need more help for set up during the day. We have almost 60 vendors, 6 food trucks and a great kids area. Mixtape is headlining this year and we have our chefs back for a Harvest dinner which is sold out. Nat mentioned that Professor Pinkerton might be available for traveling magic or stilt walkers as Janet was looking to add on additional components to the Feast. Anne mentioned that WUWM might be a good option for advertising in addition to 88.9.

**b. Shops Open Update** – Nothing noted regarding Shops Open.

**6. Committee Discussion** - Janet asked the Board what the best timing for holding our committee meetings would be. The Board agreed that alternate months would be dedicated to Committee time so that we were not adding to an already packed volunteer calendar. The Committee meetings will begin in September.

**7. Open Issues / Discussion** – Posh noted it's 2<sup>nd</sup> year anniversary on Sept. 8<sup>th</sup>, Brat House is celebrating 7 years on Oct. 2<sup>nd</sup> and Draft & Vessel is celebrating 10 years on Oct. 5<sup>th</sup>. Janet will note on social media and in our enewsletter.

**8. Adjournment** - Motion made by Mike, seconded by Nat. All in favor at 9:38am.

Recorded by J. Henning