



MEETING MINUTES

Business Improvement District Board of Directors Meeting Wednesday, November 20, 2024, 8:30 A.M.

1. Call to order - Zoom Option ONLY

The meeting was called to order at 8:35am by Jake Bresette, seconded by Cara Crafton.

Board Attendees: Treasurer Mike O'Connor, Ned Brookes, Casey Murdoch, Nikki Enea, Craig Bulluck, Elise Wabiszewski, Anne LePlae, Sue Froelich, Vice President Shannon Weber, President Jake Bresette, Nat Davauer, Cara Crafton, and Adrienne Shea via Zoom.

Others present: BID Executive Director Janet Henning, Karen Dean from the Shorewood Partners and Jackie Creighton from Structural Elements.

2. Approve October 2024 Minutes - Motion to approve by Craig, seconded by Anne. All in favor.

3. 2024 Budget Update & P&L – Janet noted that we are still wrapping up sponsorships and expenses from the annual events and will have a full picture of our budget in January. Janet also noted that the 2025 Budget and Operating plan was presented to the Village and approved. No questions were noted. Motion to approve by Jake, seconded by Cara. All in favor.

4. Business Openings/Closings/Village Update – Game Day Men's Health is now open, Roots Counseling (in the 4485 N. Oakland), Bodied by Lish and Latitude Studios.

5. Events

a. **Winterfest – 12/7** – The stops include Blackbear Boutique, Scout/Stone House, D&V, Metro Market (Tree and Menorah Lighting) and Camp Bar this year. The BID is purchasing hot chocolate from Corner Bakery to serve, and Little Sprouts is doing cookie decorating. Milwaukee Irish Dance is doing a dance at the tree lighting as well.

b. **Winter BID Holiday Party** – Plan to attend the BID holiday party, this year at Harry's Bar & Grill. We have over 50 attendees registered.

6. Committee Break Out / Committee Updates – The Governance Committee representative Ned spoke about identifying Board members who are not following the by-laws by communicating when they are unable to attend the meetings. Nat noted that it would be fair to hold each Board member accountable under the by-laws. Janet noted that our by-laws are very lenient as far as participation for the BID. The discussion can be continued at future meetings; however all BID members should make every effort to attend and communicate should they not be able to.

7. Open Discussion – Janet reminded the Board that there will be no December meeting due to the Holiday party.

8. Adjournment - Motion made by Jake, seconded by Mike. All in favor at 9:49am.

Recorded by J. Henning